

HOW TO

*Style Artwork for  
Each Room of the Home*





Tussock Hills Bronze - Landscape collection

When I'm choosing artwork for an entryway, I focus on finding a piece that brings a sense of balance to the space. That harmony might come from the scale of the artwork, its colours, its texture, or even the story it tells. Because the entryway sets the tone the moment you walk through the door, I usually lean toward medium to large artworks that naturally draw the eye.

In these two examples, I've chosen 'Inky Poppies' for its moody tones and sense of drama—it instantly makes a statement. I've also selected 'Tussock Hills, Bronze' for its generous scale, earthy palette, and understated, minimalist feel, which suits the space beautifully.

Artwork is one of my favourite ways to bring warmth and personality into a home. It doesn't just fill an empty wall — it creates intentional focal points, adds depth through colour and texture, and helps shape the mood of a room. Choosing the right piece for each space can feel a little daunting, but it becomes surprisingly simple when you know what to look for.

In this guide, I'm sharing my go-to tips for key areas of the home, along with how I approach selecting the perfect artwork for each one.

## The Entryway



Inky Poppies - Botanical collection

## The Fireplace



*Wave - Landscape collection / Poppy Black - Botanical collection*

To style a fireplace, I like to start with one large, impactful artwork hung about 30mm above the mantel. This creates a strong focal point without feeling crowded. On the mantel itself, I keep things simple with no more than three carefully chosen objects — two grouped on one side and a single piece on the other for a balanced, understated look.

In this example, I've used 'Wave' for its scale and sense of drama; the muted palette and minimal lines bring a calming presence to the room. On the left, I've added 'Poppy Black'—its bold black-and-white contrast adds just the right amount of cool, subtle edge.



Misty Lake - landscape collection

Open plan living

Artwork in an open-plan living room can anchor the space and instantly draw the eye. Since this is often the main gathering area of the home, I see it as the perfect place to express personality. I like to choose pieces that tell a story — art that reflects meaningful places, emotions, or subjects that resonate with me.

With such a large, open space, scale becomes important. I look for artwork that's substantial enough to stand confidently on its own or pieces that can be arranged into a balanced vignette.



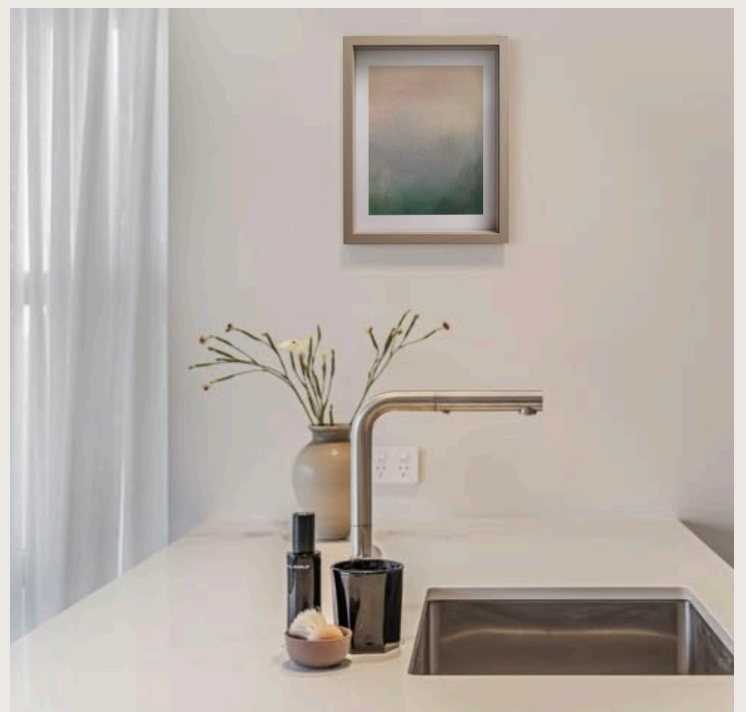
Inky Poppies - Botanical collection



Lake Rain - Landscape collection

The kitchen is a wonderful spot to introduce small to medium artwork—whether tucked into a pantry nook or styled on open shelving. It's a space people often overlook when it comes to art, but it can make such a difference. In this example, I chose a black frame to echo the darker accents in the kitchen, creating a subtle sense of cohesion. The minimal, atmospheric piece 'Lake Rain' reminds me of quiet New Zealand lakes and the way the light shifts across the landscape. Its scale fits the area perfectly, and the soft, moody tones add a comforting, lived-in feel to the space. Prop artwork up on easels or next to greenery and lamps on countertops, or layer it in with serveware in cabinets or open shelving. It instantly adds warmth to the space.

## The Kitchen



Misty Forest - Landscape collection



From left to right - Rose dunes / Camellia White / Pink Dusk / Soft Bloom / Misty lake / Morning light

## The Dining

The dining room is a great place to make a statement with artwork. If you have a large wall behind the table, one oversized piece can create a powerful focal point. Another approach is to group artworks together—either thoughtfully hung as a gallery-style arrangement or casually leaned on a mantel or picture ledge for a more relaxed look.

When I'm creating a grouping, I pay close attention to colour and form. I try to keep the palette cohesive by working with no more than two tonal families. In this example, I've used browns and pinks alongside soft blues and greys. You can also introduce black and white as a third layer—something like a monochrome family photo or a black-and-white landscape works beautifully to round out the composition.



Sea Fog - Landscape collection

## The Bedroom



*Soft Blooms - Botanical collection*

Your bedroom should feel like a calm escape, so I like to bring in artwork that adds to that sense of quiet and ease. I'm drawn to pieces that feel reflective or soothing, and I always make sure the colours work harmoniously with the rest of the room.

I like the artwork above the bed to span about two-thirds of the width of the bedhead, and I hang it roughly 30–40mm above. This spacing keeps everything feeling balanced and intentional. You can achieve the right scale with a single large piece or by grouping two or three smaller works together.



Dried Tulip - Botanical collection

## Vignettes

When I'm styling decorative vignettes around the home, artwork is one of the easiest ways to make them feel curated and intentional. And book cases don't have to be just for books!

For a cozy seating nook or a larger styled area, I often layer artwork by stacking pieces or arranging them in a grid. This approach helps even a simple corner feel finished and cohesive, while carrying the room's colour palette through the space.



Peach sky (top) Sage Sea (bottom) - Landscape collection